

GET SOCIAL WITH SOLASTA

“Get social with solasta” is a new initiative that was brought in by the Students Union 21-22.

It is a social media core team that designs aesthetic and descriptive posters for Instagram stories and posts, edits and curates videos in a fun and innovative manner, comes up with creative and engaging captions for Instagram posts, creates formal templates for certificates and invites and curates strategies for maximum reach and student engagement via social media.

We at # Get Social With Solasta hopes to build a community that helps students to explore their hidden talents and bring out the best in them. Certificates, recurrent shout outs as well as constructed feedback will be provided .

The recruitment for GET SOCIAL WITH SOLASTA was made online by circulating a google form <https://forms.gle/mneHX7PMctbrmn1z9>

All the participants' entries were collected through the google form. The announcement regarding the core team for instagram was sent to the students on the instagram as a post on 04/08/2021 and the last date for the students submit their entry is 08/08/2021 by 5:00 pm. Almost 74 entries were received out of which 8 students were selected to be a part of the **GET SOCIAL WITH SOLASTA** team.

GET SOCIAL WITH SOLASTA

WORK WITH US!

WHAT WILL YOUR ROLE BE ?

- Designing aesthetic and descriptive posters for Instagram stories and posts.
- Editing and curating videos in a fun and innovative manner.
- Coming up with creative and engaging captions for Instagram posts.
- Creating formal templates for certificates and invites.
- Curating strategies for maximum reach and student engagement via social media.

**"AS AN INDIVIDUAL, I'M GOOD.
AS A TEAM OF TWO, I'M
GREAT. BUT IN A TEAM OF SIX,
I'M UNBEATABLE!"**

We are recruiting six innovative
individuals for
#GETSOCIALWITHSOLASTA

ELIGIBILITY CRITERIA

- Must be a student of the College for the academic year 21-22.
- Must possess Skill Set in either:
Graphic Designing
Content Writing
Video making

WHY WORK WITH US ?

-Gain the unparalleled exposure of working with various creatives from the college.

-We at #GETSOCIALWITHSOLASTA hope to build a community that helps you explore your hidden talents and bring out the best in you!

-Certificates, recurrent shout outs as well as constructive feedback will be provided!

Selected members for **GET SOCIAL WITH SOLASTA**

DESIGNERS

1. Shivika (19ufaa023)
2. Dharshini (19ufaa053)
3. Sameeha Mariam (20ucma224)
4. Deekshana (18ufaa071)
5. Seema Fathima (19uela043)
6. Amatullah (20ucea139)
7. Krithikaa A (20uvba106)
8. Tanya (21/UCSA/131)

CONTENT WRITER

8. Saeeda (20usca022)